Resolution No.:

17-1119

Introduced:

May 22, 2014

Adopted:

May 22, 2014

COUNTY COUNCIL FOR MONTGOMERY COUNTY, MARYLAND

By: County Council

SUBJECT: Approval of the FY 2015 Cable Communications Plan

Background

- 1. Section 8A-27(a) of the County Code provides that "All access grants, franchise fees, and other moneys received by the County from any franchisee may be spent only under a budget approved by the Council and in accordance with the County Cable Communications Plan."
- 2. Section 8A-27(b) of the County Code provides that "The Cable Communications Plan must be proposed by the County Executive to the Council annually and may be amended at any time."
- 3. Section 2.2 of the 2002 AT&T Comcast Transfer Agreement provides that "...all provisions of the Franchise Documents remain in full force and effect and are enforceable in accordance with their terms and with applicable law."
- 4. Section 7(b) of the 1998 Cable Franchise Agreement, assumed by Comcast from Prime Communications Potomac, LLC, between the County and SBC Media Ventures, Inc. provides that Comcast must pay a capital grant to the County of "\$200,000 per year . . . to be used by the County, in its sole discretion, for PEG equipment . . . or for PEG-related facilities renovation, or construction."
- 5. Section 7(h)(1) of the 1998 Cable Franchise Agreement, assumed by Comcast from Prime Communications Potomac, LLC, between the County and SBC Media Ventures, Inc. provides that Comcast must pay an annual capital grant to the County of \$1.2 million, adjusted annually by the Consumer Price Index, "to support installation, construction, operations, and maintenance of the County's FiberNet and associated network equipment, and the Institutional Network . . ."

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6. Section 4.1 of the 1998 Cable Franchise Transfer Settlement Agreement, assumed by Comcast from Prime Communications – Potomac, LLC between the County, Prime Communications, and SBC Media Ventures, Inc. provides that Comcast must pay \$1.5 million, adjusted annually by the Consumer Price Index, for PEG support.

- 7. Section 7(b) of the 1999 Franchise Agreement with Starpower provides that Starpower must pay a capital grant to the County of "3% of Gross Revenues per year . . . excluding revenues arising from Internet Access . . . to be used by the County . . . for PEG access and institutional network purposes, including PEG access equipment, institutional network equipment or for renovation or construction of PEG access or institutional network facilities."
- 8. On February 8, 2005 the County Council approved Resolution 15-889, supporting the transfer of interest in Starpower Communications LLC from Pepco Communications to RCN Telecom Services of Washington, D.C., Inc. Starpower is now doing business as RCN.
- 9. Section 6.2 of the 2006 Franchise Agreement with Verizon provides that Verizon must pay a grant to the County of 3 percent of Gross Revenues each quarter to be used "for PEG and institutional network purposes."
- 10. Section 8 of the Franchise Agreements with Comcast and RCN and Section 7 of the Franchise Agreement with Verizon provides that each franchisee must pay, for the life of the franchise, a franchise fee of 5 percent of annual gross revenues.

General Provisions

1. <u>Purpose and Effect</u>: This Cable Communications Plan constitutes the County's formal direction for the use of resources required to be provided under Sections 7 and 8 of the Franchise Agreements with Comcast and RCN; Section 4.1 of the 1998 Cable Franchise Transfer Settlement Agreement, assumed by Comcast from Prime Communications – Potomac, LLC between the County, Prime Communications, and SBC Media Ventures, Inc.; and Sections 3, 6, and 7 of the Franchise Agreement with Verizon.

In FY 2015, these resources must be deposited by the County in its Cable TV Special Revenue Fund, and this Cable Communications Plan directs the use of the revenues in this Fund.

2. Spending Authority under the Time Period Governed by This Plan: This Cable Communications Plan provides spending authority for FY 2015. Resources appropriated in FY 2015 that are not encumbered by the County on or before June 30, 2015 must remain in the Cable TV Special Revenue Fund and be available for spending in future years.

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3. <u>Carryover</u>: Resources provided to the County as a result of the requirements of the Franchise Agreements with Comcast, RCN, and Verizon, but not specifically allocated in the Cable Communications Plan to the General Fund, must remain in the Cable TV Special Revenue Fund and be available to be allocated in future years.

- 4. <u>Future Fiscal Years</u>: No estimate shown for any fiscal year after FY 2015 reflects any commitment or decision by the Council, and any such estimate should not be taken as prejudging any decision regarding activities or allocations, either in absolute or relative amounts, of expenditures for future years.
- 5. <u>Management of Funds</u>: All equipment, personnel, and other resources approved in the Cable Communications Plan for funding from the Cable TV Special Revenue Fund must be managed so that the resources are reasonably available to all users of the cable system and provide benefits to the subscribing public and the franchisee.
- 6. <u>Affirmative Action and MFD Procurement Procedures</u>: The Board of Directors of Montgomery Community Television, Inc. (MCT), doing business as Montgomery Community Media (MCM), must adopt and follow an Affirmative Action Plan and procedures for procurements from minority-, female-, and disabled-owned businesses (MFD) that take into account both the requirements of the Franchise Agreements with Comcast, RCN, and Verizon and relevant provisions of the County Code.
- 7. <u>Financial Disclosure</u>: The County must not spend any FY 2015 funds allocated to MCT until all members of the Board of Directors and the Executive Director of MCT have filed a financial disclosure statement with the Ethics Commission for the 2014 calendar year.
- 8. FY 2016-2021 Cable Plan: The Executive must submit a preliminary six-year Cable Communications Plan for FY 2016 through FY 2021 to the Council no later than January 15, 2015. The Executive submitted a preliminary six-year Cable Communications Plan for FY 2015 through FY 2020 to the Council on January 15, 2014. The Preliminary Cable Communications Plan must include: (a) a list of known PEG activities and funding needs for FY 2016 through FY 2021; (b) a preliminary plan for prioritizing PEG funding needs within the context of the County's long-term vision for Cable television; (c) any capital project expenditures proposed to be funded through the plan; (d) changes to approved multi-year expenditures; and (e) updated projections of plan revenues for FY 2016 through FY 2021.
- 9. <u>Reporting Requirements</u>: The Executive must submit a quarterly summary report to the Council detailing revenues received by source for the Cable Plan and the levels of the Cable Fund Balance at the close of the prior quarter. The intent is to ensure that all revenues beyond those foreseen in the approved Cable Plan are explicitly identified and allocated by the Government Operations and Fiscal Policy Committee.

FY 2015 Cable Communications Plan Description

The FY 2015 Cable Communications Plan provides funding for cable franchise administration (Department of Technology Services, County Attorney's Office, and outside professional

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services); for municipal equipment and support; for public, educational, and government access programming (Office of Public Information, Council, Montgomery College, Montgomery County Public Schools, and Montgomery Community Television, Inc.); for the Legislative Branch Communications Outreach non-departmental account (NDA); for the Interagency Technology Fund (ITF); and for other miscellaneous cable-related activities.

The attached table details the approved expenditures from the Cable TV Special Revenue Fund for the following purposes in FY 2015:

Franchise Administration

- A. Funds are allocated to the Department of Technology Services to administer the Franchise Agreements with Comcast, RCN, and Verizon, including inspecting construction, testing signal quality, responding to residents' complaints, budgeting franchise fee and grant funds received from the cable operator, managing the contract to provide public access services, supporting an advisory committee, administering Federal Communications Commission rules and regulations, preparing for and negotiating franchise agreements, and advising elected officials on related policy matters.
- B. Funds are allocated to the County Attorney's Office to support the in-house staff costs associated with advising the Department of Technology Services and elected officials on related matters.
- C. Funds are allocated to hire outside professional services to advise or represent the County in areas of specialized telecommunications needs.

Municipal Support

- D. Funds are allocated for sharing franchise fee revenue with the municipal co-franchisors in accordance with the formula in Section 8A-29 of the County Code.
- E. Funds are allocated to support the 3 PEG channels allocated to (1) the City of Rockville; (2) the City of Takoma Park; and (3) the Montgomery County Chapter of the Maryland Municipal League. Funds are allocated from the Capital Equipment Support Grants, according to the requirements of Section 7(b)(1)(B) of the Franchise Agreement with RCN, the requirements of Section 7(b)(2) of the Franchise Agreement with Comcast, and from the PEG Support Fund according to the requirements of Section 4.1 of the 1998 Cable Franchise Transfer Settlement Agreement assumed by Comcast from Prime Communications. Funds are allocated from the PEG Support Fund to the extent that the Participating Municipalities meet all applicable matching-fund requirements in the Settlement Agreement.

County Government Access Programming

F. Funds are allocated for managing the County Government Channel, maintaining County Government Channel video equipment, closed captioning of County Government programming, and for the operation of the Technical Operations Center to monitor and adjust technical quality of PEG Programming.

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Funds are allocated to the Office of Public Information for in-house staff and contractors to produce Executive Branch programming for the County Government Channel.

Funds are allocated to the Council for in-house staff and contractors to produce programming for the Council and Legislative Branch agencies.

Funds are allocated to the Montgomery County portion of the Maryland-National Capital Park and Planning Commission for contractors to provide cable-related services, including webcasting and services needed to produce programming for the Planning Board and the Parks Department.

Educational Access Programming

- G. Funds are allocated to Montgomery College to produce educational programs and operate a cable channel with in-house staff.
- H. Funds are allocated to Montgomery County Public Schools to produce educational programs for children, parents, and teachers; carry Board of Education meetings; and run other educational programming of interest to County residents. MCPS currently operates two educational access channels on the cable system.

Public Access Programming

- I. Funds are allocated for Montgomery Community Television, Inc., to perform services in FY 2015 specified in its contract with the County, including the following:
 - (1) produce and schedule two public access channels, including disseminating information on the daily program schedule;
 - (2) train community producers and technicians in program production and assist residents and community organizations in developing locally produced or locally sponsored programming;
 - provide and maintain a central access studio, field production equipment, and editing facilities for use by community producers in program production;
 - (4) maintain all video equipment provided to MCT or purchased by MCT with cable company or County funds;
 - (5) produce local interest and public affairs programming;
 - promote and encourage programming representing a diversity of community interests and needs; and
 - (7) perform outreach and create programming in the down-county area.

PEG Network

J. For FY 2015, funds are allocated for PEG equipment replacement, for joint PEG programming/promotion, PEG network engineering and administration, closed captioning of select PEG programming, and for PEG programming to provide access to cable by community organizations.

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The Council wishes to encourage the most cost-effective operations of the PEG Channels and has directed the PEG Governance Board to enhance the sharing of equipment, facilities, and personnel. All funds appropriated for PEG equipment replacement must be administered by the Office of Cable and Broadband Services. Before spending any funds for this purpose, the PEG Governance Board must report to the Council and the Executive on their plans for the purchase and allocation of replacement equipment. The Council intends that preference be given to purchases of equipment and facilities that can be shared by more than one PEG Channel.

The Council encourages the municipal co-franchisors to develop plans for purchasing equipment, using engineering expertise available from the other PEG Channels and the Office of Cable and Broadband Services, and acquiring equipment that facilitates the sharing of resources with other PEG channels.

All equipment purchased with Cable Funds, except equipment purchased with Municipal Grant funds or funds allocated to the Village of Friendship Heights under this Plan, must be titled to the Montgomery County Government, which may, under appropriate controls, allocate some of the equipment for use to individual PEG Channels.

Before the PEG Governance Board may spend funds allocated for PEG joint Programming/Promotion, the Governance Board must report its general plans to the Council and the Executive.

In FY 2015, funds are allocated to support a full-time community engagement contractor to produce multicultural and multi-lingual programming for the all County PEG stations, and for a full-time contractor to provide public information and cable programming services for the Council in Spanish and other languages.

In FY 2015, \$150,000 is allocated to the Gandhi Brigade to support and expand its Youth and Arts Community Media efforts.

Institutional Telecommunications

K. For FY 2015, funds are allocated for Institutional Telecommunications for FiberNet capital improvements and operations. The County's Franchise Agreement with Comcast, assumed from Prime Communications, provides that Comcast must pay grants to support operations, maintenance, and the installation of cables and electronic equipment for the County's FiberNet.

The County continues to expand the FiberNet network to meet the telecommunications needs of County agency facilities. The Department of Technology Services must develop and implement a FiberNet buildout plan that identifies facilities with the greatest need for high-speed voice, data, and video transmissions and for which FiberNet offers lower cost service than private sector telecommunications providers. User agencies must notify the Council before paying any fee to or entering into any agreement with any private provider, if using FiberNet to serve specific facilities is more advantageous to the

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County. The Council will then consider if adjustments to the funded FiberNet buildout schedule are warranted to avoid paying excessive fees to private providers for telecommunications service to any specific facility.

Allocation of FiberNet fibers to Montgomery College from the County FiberNet is subject to a construction memorandum of understanding between the College and the County signed on December 26, 2012, as well as approval by the Interagency Technology Policy and Coordination Committee.

Support of Legislative Branch Communications Outreach NDA

L. In FY 2015, the Council approved a transfer of \$488,000 to the Legislative Branch Communications Outreach NDA to strengthen the capacity of the Legislative Branch offices to inform constituent communities of issues that directly affect them and to ensure that these communities' concerns are effectively taken into account.

Support of the Interagency Technology Fund (ITF)

M. In FY 2015, the Interagency Technology Fund will receive \$125,000 to fund priority projects as approved by the ITPCC.

Action

The County Council for Montgomery County, Maryland approves the following resolution:

The Council approves the **attached** Cable Communications Plan as described in this resolution and appropriates cable communications grant resources and settlement funds as provided in the Cable Communications Plan and this resolution and any amendments to either that the Council adopts for FY 2015.

This is a correct copy of Council action.

Linda M. Lauer, Clerk of the Council

FY15 APPROVED CABLE COMMUNICATIONS PLAN (in \$000's)

		App FY13	Act FY13	App FY14	3q Est FY14	App FY15	Proj. FY16	Proj. FY17	Proj. FY18	Proj. FY19	Proj. FY20
1	BEGINNING FUND BALANCE	645	467	1,023	817	(422)	398	914	1,419	1,439	1,463
2	REVENUES			[40.070
3	Franchise Fees ¹	15,986	15,996	17,096	16,629	17,002	17,239	17,438	17,711 176	17,992 178	18,278 179
4	Gaithersburg PEG Contribution ³ PEG Operating Grant ^{1 4 3}	200 2,180	187	189 4,332	178 2,239	175 2,289	174 2,339	174 2,391	2,443	2,497	2,552
5 6	PEG Capital Grant ¹²³	5,277	2,200 5,544	5,855	5,983	6,277	6,446	6,572	6,701	6,835	7,037
٦	FiberNet Operating & Equipment Grant ²	1,715	1,731	0	1,762	1,800	1,840	1,880	1,922	1,964	2,007
8	Interest Earned	10	Ó	10	0	0	0	0	0	0	0
9	TFCG Application Review Fees	120	59	100	100	120	120	120	120	120	120
10	Miscellaneous		687			0	0	0	0	0	0 30,174
12	TOTAL ANNUAL REVENUES	25,487	26,405	27,583	26,891	27,663	28,158 28,556	28,575 29,489	29,073 30,491	29,585 31,025	31,636
13	TOTAL RESOURCES-CABLE FUND EXPENDITURE OF RESTRICTED FUNDS'	26,132	26,872	28,606	27,708	27,241	20,550	23,463	30,431	31,023	52,050
15	A. EXPENDITURE OF RESTRICTED CAPITAL FUNDS										
16	Municipal Capital Support *										- 1
17	Rockville Equipment	744	789	836	850	894	918	936	954	973	993
18	Takoma Park Equipment	744	794	125	850	894	918	936	954	973	993
19	Municipal League Equipment	674	719	125	850	824	848	866 2,737	884 2,792	903 2,850	923 2,909
20	SUBTOTAL PEG Capital ³	2,163 1,083	2,303 1,086	1,086 852	2,551 237	2,611 852	2,683 852	2,757 852	2,732	2,885	3,028
22	Council Community Comunications Capital	200	200	- 052	23/	032	052	052	2,40,	_,	-,
23	FiberNet - CIP	1,831	1,002	3,916	3,916	3,748	4,098	3,945	1,422	1,100	1,100
24	(Must be greater or equal to Line 6) SUBTOTAL	5,277	4,591	5,855	6,705	7,211	7,633	7,534	6,701	6,835	7,037
25	B. EXPENDITURE OF OTHER RESTRICTED FUNDS										
26	Municipal Franchise Fee Distribution									702	713
27	City of Rockville	608	636	682	658	668 240	675 241	682 242	692 245	703 249	713 252
28 29	City of Takoma Park Other Municipalities	235 227	253 241	248 262	243 259	240 266	271	242	243	284	289
30	Other Municipalities SUBTOTAL	1,070	1,130	1,191	1,161	1,174	1,187	1,199	1,217	1,235	1,254
31	Municipal Operating Support	_,,,,,	_,	-,	_,,_	,,	,	,	, i		
32	Rockville PEG Support	73	73	425	75	76	78	80	83	86	90
33	Takoma Park PEG Support	73	73	425	75	76	78	80	83	86	90
34	Muni. League PEG Support	143	143	425	75	146	148	150	153	156	160 339
35	SUBTOTAL	288	290	1,275	224	299	305 1,492	311 1,510	319 1,536	329 1,564	1,593
36	SUBTOTAL	1,358	1,420	2,466	1,384 8,089	1,473 8,684	9,124	9,044	8,237	8,398	8,630
37 38	TOTAL EXPENDITURES OF RESTRICTED FUNDS NET TOTAL ANNUAL REVENUES	6,635 18,852	6,011 20,394	8,321 19,262	18,802	18,979	19,033	19,531	20,836	21,187	21,543
39	NET TOTAL RESOURCES-CABLE FUND	19,497	20,861	20,285	19,619	18,557	19,431	20,445	22,254	22,626	23,006
40	EXPENDITURES OF NON-RESTRICTED FUNDS	15,457	20,001	2.0,2.03	13,013						
41	A. Transmission Facilities Coordinating Group										
42	TFCG Application Review	175	175	175	175	175	179	185	191	198	206
43	SUBTOTAL	175	175	175	175	175	179	185	191	198	206
44	B. FRANCHISE ADMINISTRATION	940	770	834	834	840	878	921	970	1,025	1,088
45 46	Personnel Costs - Cable Administration Personnel Costs - DTS Administration	819 72	773 72	71	71	76	79	83	88	93	98
47	Personnel Costs - Charges for County Atty	98	98	103	103	110	115	120	127	134	142
48	Operating	70	141	80	72	81	83	85	88	91	95
49	Engineering & Inspection Services	70	86	88	76	88	90	93	96	99	104
50	Legal and Professional Services	275	289	275	200	268	275	283	292	303	315
51	SUBTOTAL	1,404	1,458	1,450	1,356	1,463	1,520	1,585	1,660	1,745 1,943	1,842 2,048
52	SUBTOTAL C. MONTGOMERY COUNTY GOVERNMENT - CCM	1,579	1,633	1,625	1,531	1,638	1,699	1,770	1,851	1,343	2,040
	Media Production & Engineering										
55	Personnel Costs	818	688	856	856	907	948	994	1,047	1,106	1,174
56	Operating	31	54	31	28	31	32	33	34	36	37
57	Contracts - TV Production	61	63	86	86	87	90	92	95	99	103 45
58	New Media, Webstreaming & VOD Services	38	41 845	38	38	38	39 1 109	40 1 160	41 1,218	43 1,284	45 1,358
59		949	. 945	1,012	1,009	1,064	1,108	1,160	1,216	1,204	ەددىد
	SUBTOTAL Bubble Information Office	343	0.75					E	1		
60	Public Information Office			733	733	774	809	849	894	945	1,003
60 61 62	Public Information Office Personnel Costs	708	717 -	733 12	733 11	774 12	809 13	849 13	894 13	945 14	14
61	Public Information Office			12 83	11 83	12 0	13 0	13 0	13 0	14 0	14 0
61 62	Public Information Office Personnel Costs Operating Expenses Contracts - TV Production SUBTOTAL	708 - 83	717 -	12	11	12	13	13	13	14	14
61 62 63 64 65	Public Information Office Personnel Costs Operating Expenses Contracts - TV Production SUBTOTAL County Council	708 - 83 791	717 - 84 801	12 83 828	11 83 827	12 0 787	13 0 822	13 0 862	13 0 907	14 0 959	14 0 1,017
61 62 63 64 65 66	Public Information Office Personnel Costs Operating Expenses Contracts - TV Production SUBTOTAL County Council Personnel Costs	708 - 83 791 157	717 - 84 801 160	12 83 828 169	11 83 827 169	12 0 787 179	13 0 822 187	13 0 862 197	13 0 907 207	14 0 959 219	14 0
61 62 63 64 65 66 67	Public Information Office Personnel Costs Operating Expenses Contracts - TV Production SUBTOTAL County Council Personnel Costs Operating Expenses	708 - 83 791 157 13	717 - 84 801 160 12	12 83 828 169 13	11 83 827 169 12	12 0 787 179 13	13 0 822 187 13	13 0 862 197 14	13 0 907	14 0 959	14 0 1,017 232
61 62 63 64 65 66 67 68	Public Information Office Personnel Costs Operating Expenses Contracts - TV Production SUBTOTAL County Council Personnel Costs Operating Expenses Contracts - TV Production	708 - 83 791 157 13	717 - 84 801 160 12 136	12 83 828 169 13 140	11 83 827 169 12 140	12 0 787 179	13 0 822 187	13 0 862 197	13 0 907 207 14	14 0 959 219 15	14 0 1,017 232 15
61 62 63 64 65 66 67	Public Information Office Personnel Costs Operating Expenses Contracts - TV Production SUBTOTAL County Council Personnel Costs Operating Expenses Contracts - TV Production General Sessions and Committee Meetings	708 - 83 791 157 13	717 - 84 801 160 12	12 83 828 169 13	11 83 827 169 12	12 0 787 179 13 152	13 0 822 187 13 155	13 0 862 197 14 160	13 0 907 207 14 165	14 0 959 219 15 171	14 0 1,017 232 15 178 119 107
61 62 63 64 65 66 67 68 69	Public Information Office Personnel Costs Operating Expenses Contracts - TV Production SUBTOTAL County Council Personnel Costs Operating Expenses Contracts - TV Production	708 - 83 791 157 13 136 43 46	717 - 84 801 160 12 136 43	12 83 828 169 13 140 101	11 83 827 169 12 140 101	12 0 787 179 13 152 101	13 0 822 187 13 155 104	13 0 862 197 14 160 107	13 0 907 207 14 165 110	14 0 959 219 15 171 114	14 0 1,017 232 15 178 119
61 62 63 64 65 66 67 68 69 70 71	Public Information Office Personnel Costs Operating Expenses Contracts - TV Production SUBTOTAL County Council Personnel Costs Operating Expenses Contracts - TV Production General Sessions and Committee Meetings Multi-Lingual/Cultural Production Services SUBTOTAL MNCPPC	708 - 83 791 157 13 136 43 46 394	717 - 84 801 160 12 136 43 46 397	12 83 828 169 13 140 101 91 514	11 83 827 169 12 140 101 91 513	12 0 787 179 13 152 101 91 536	13 0 822 187 13 155 104 93 553	13 0 862 197 14 160 107 96 573	13 0 907 207 14 165 110 99	14 0 959 219 15 171 114 103 622	14 0 1,017 232 15 178 119 107 652
61 62 63 64 65 66 67 68 69 70 71 72 73	Public Information Office Personnel Costs Operating Expenses Contracts - TV Production SUBTOTAL County Council Personnel Costs Operating Expenses Contracts - TV Production General Sessions and Committee Meetings Multi-Lingual/Cultural Production Services SUBTOTAL MNCPPC Contracts - TV Production	708 83 791 157 13 136 43 46 394	717 - 84 801 160 12 136 43 46 397	12 83 828 169 13 140 101 91 514	11 83 827 169 12 140 101 91 513	12 0 787 179 13 152 101 91 536	13 0 822 187 13 155 104 93 553	13 0 862 197 14 160 107 96 573	13 0 907 207 14 165 110 99 596	14 0 959 219 15 171 114 103 622	14 0 1,017 232 15 178 119 107 652
61 62 63 64 65 66 67 68 69 70 71 72 73	Public Information Office Personnel Costs Operating Expenses Contracts - TV Production SUBTOTAL County Council Personnel Costs Operating Expenses Contracts - TV Production General Sessions and Committee Meetings Multi-Lingual/Cultural Production Services SUBTOTAL MNCPPC Contracts - TV Production New Media, Webstreaming & VOD Services	708 - 83 791 157 13 136 43 46 394 99	717 - 84 801 160 12 136 43 46 397 99	12 83 828 169 13 140 101 91 514	11 83 827 169 12 140 101 91 513	12 0 787 179 13 152 101 91 536	13 0 822 187 13 155 104 93 553	13 0 862 197 14 160 107 96 573	13 0 907 207 14 165 110 99 596	14 0 959 219 15 171 114 103 622	14 0 1,017 232 15 178 119 107 652 116 29
61 62 63 64 65 66 67 68 69 70 71 72 73	Public Information Office Personnel Costs Operating Expenses Contracts - TV Production SUBTOTAL County Council Personnel Costs Operating Expenses Contracts - TV Production General Sessions and Committee Meetings Multi-Lingual/Cultural Production Services SUBTOTAL MNCPPC Contracts - TV Production New Media, Webstreaming & VOD Services	708 - 83 791 - 157 - 13 - 136 - 43 - 46 - 394 - 99 - 24 - 123	717 - 84 801 160 12 136 43 46 397	12 83 828 169 13 140 101 91 514	11 83 827 169 12 140 101 91 513	12 0 787 179 13 152 101 91 536	13 0 822 187 13 155 104 93 553	13 0 862 197 14 160 107 96 573	13 0 907 207 14 165 110 99 596	14 0 959 219 15 171 114 103 622	14 0 1,017 232 15 178 119 107 652

FY15 APPROVED CABLE COMMUNICATIONS PLAN (in \$000's)

П		Арр	Act	Арр	3q Est	App	Proj. FY16	Proj. FY17	Proj. FY18	Proj. FY19	Proj. FY20
	D. MONTGOMERY COLLEGE - MC ITV	FY13	FY13	FY14	FY14	FY15	FATP	F11/	L170	1113	1120
	Personnel Costs	1,159	1,159	1,260	1,260	1,344	1,404	1,473	1,551	1,640	1,740
	Operating Expenses	86	86	86	86	86	88	91	94	97	101
80	SUBTOTAL	1,245	1,245	1,346	1,346	1,430	1,427	1,492	1,560	1,560	1,560
81	E. PUBLIC SCHOOLS - MCPS ITV										
82	Personnel Costs	1,341	1,352	1,371	1,380	1,490	1,557	1,633	1,720	1,818	1,929
	Operating Expenses	117	106	106	97	106	108	112	115	119	124
84	SUBTOTAL	1,458	1,458	1,477	1,477	1,596	1,665	1,745	1,835	1,937	2,053
	F. COMMUNITY ACCESS PROGRAMMING*	4 742	1 702	1 004	1 004	1.054	2,042	2,142	2,255	2,384	2,529
1 1	Personnel Costs	1,713 124	1,793 67	1,904 67	1,904 67	1,954 67	69	71	73	76	79
	Operating Expenses Rent & Utilities	407	367	374	374	385	395	406	420	435	453
1 1	New Media, Webstreaming & VOD Services	6	23	23	23	23	24	25	25	26	27
90	SUBTOTAL	2,250	2,250	2,369	2,369	2,429	2,529	2,643	2,774	2,921	3,089
	G. PEG OPERATING		· · · · ·								
92	Operating Expenses	46	57	107	102	116	119	122	126	131	136
93	Youth and Arts Community Media	25	26	50	50	150	154	158	163	169	176
	Community Engagement	46	30	91	91	91	93	96	99	103	107 189
	Closed Captioning	130	130	130	130	130	133	137	142 11	147 11	189
96	Technical Operations Center (TOC)	10	8	10	9	10 22	10 22	11 23	23	24	25
97	Mobile Production Vehicle SUBTOTAL	16 272	10 260	22 409	21 403	518	531	547	565	586	645
98 99	H, FIBERNET OPERATING	212	200	403	703	310	331				
	FiberNet - Personnel Charges for DTS	456	330	595	518	689	720	755	795	840	892
	FiberNet - Operations & Maintenance DTS	1,131	1,110	1,131	1,175	1,131	1,159	1,193	1,232	1,278	1,330
	FiberNet - Personnel Charges for DOT	68	68	74	74	76	80	84	88	93	99
	FiberNet - Operations & Maintenance DOT	258	258	238	238	359	368	379	391	406	423
104	SUBTOTAL	1,914	1,767	2,038	2,005	2,255	2,327	2,410	2,507	2,617	2,743
105	I. MISS UTILITY COMPLIANCE									475	494
106	Miss Utility Compliance	270	572	300	300	420	431	443 443	458 458	475 1 475	494 494
107	SUBTOTAL	270	572	300	300	420	431			15,042	15,804
108	TOTAL EXPENDITURE OF UNRESTRICTED FUNDS	11,245	11,344	12,041	11,902	12,796	13,219	13,774 9,044	14,403 8,237	8,398	8,630
109	TOTAL EXPENDITURE OF RESTRICTED FUNDS	6,635	6,011	8,321	8,089	8,684	9,124 22,343	22,818	22,640	23,440	24,434
110	TOTAL EXPENDITURES - PROGRAMS	17,880	17,355	20,362	19,991	21,480	22,343	22,010	22,040	23,440	24,434
	J. OTHER Indirect Costs Transfer to Gen Fund	388	388	539	539	579	606	635	669	707	750
	Indirect Costs Transfer to Gen Fund (ERP & MCTime)	32	32	25	25	30	0	0	o	0	0
	Transfer to the General Fund	7,064	7,064	7,175	7,175	4,266	4,203	4,125	5,247	4,915	4,463
	Legislative Community Communications NDA	380	380	400	400	488	490	493	496	500	504
1	Interagency Technology Fund ⁷					О					
118	SUBTOTAL	7,864	7,864	8,139	8,139	5,363	5,299	5,253	6,412	6,122	5,717
119	TOTAL EXPENDITURES	25,744	25,218	28,501	28,130	26,843	27,642	28,071	29,052	29,562	30,151
	K. ADJUSTMENTS										
121	Prior Year Adjustments		-	-	0	0	0	0	0	0	0
122	Encumbrance Adjustment		837	-	0	0	0	0	0	0	0
123	CIP - Designated Claim on Fund					0	0	0	0 0	0 0	0 0
124	TOTAL ADJUSTMENTS		837	-	(222)	0	0	0		1,463	1,486
125	FUND BALANCE	388	817	105	(422)	398	914	1,419	1,439		
126	FUND BALANCE PER POLICY GUIDANCE	1,289	1,284	1,377	1,338	1,370	1,389	1,405	1,426	1,449	1,472
	L. SUMMARY - EXPENDITURES BY FUNDING SOURCE	100	430		F.C.4	610	coc	635	669	707	750
	Transfer to Gen Fund-Indirect Costs	420	420	564 1 246		610 1,430	606 1,427	1,492	1,560	1,560	1,560
	Transfer to Gen Fund-Mont Coll Cable Fund ^b Transfer to Gen Fund-Public Sch Cable Fund ^b	1,245 1,458	1,245 1,458	1,346 1,477	1,346	1,430	1,665	1,745	1,835	1,937	2,053
	Transfer to Gen Fund	1,438	1,438	3,916		3,748	4,098	3,945	1,422	1,100	1,100
	Transfer to the General Fund-Other	7,064	7,064	7,175	7,175	4,266	4,203	4,125	5,247	4,915	4,463
	Transfer to the General Fund-Legislative Branch NDA	580	580	400	400	488	490	493	496	500	504
134	FUND TRANSFERS SUBTOTAL	12,597	11,768	14,878		12,137	12,489	12,434	11,229	10,719	10,430
	Cable Fund Expenditure of Unrestricted Funds	8,543	8,641	9,218	9,078	9,770	10,126	10,537	11,008	11,545	12,190
_	Cable Fund Direct Expenditures	13,147	13,450	13,623	13,251	14,706	15,153	15,636	17,823	18,843	19,721
	Cable Fund Personnel	3,197	2,906		3,357	3,651	3,816	4,003	4,215	4,455	4,727
	Cable Fund Operating	9,950	1		9,894	11,055	11,337	11,634	13,608	14,388	14,994
	Se Cable Fund Operating 3,550 10,544 10,165 3,054 11,055 12,555 2										

Notes: These projections are based on the Executive's Recommended budget and include the revenue and resource assumptions of that budget. The projected future expenditures, revenues, transfers, and fund balances may vary based on changes not assumed here to fee or tax rates, usage, inflation, future labor agreements, and other factors.

^{1.} Subject to municipal pass-through payment.

^{2.} Restricted revenue and expenditures: Certain Cable Fund revenues, required in excess of the federal limit on franchise fees, and corresponding expenditures (Municipal Franchise Fees/Pass-throughs, PEG Capital/Equipment Grants, and PEG Operating Revenue) are contractually required by franchise, municipal, and settlement agreements, and by the County Code, and may only be used for permissible federal purposes and in a manner consistent with applicable

agreements.

3. The Comcast franchise renewal process is ongoing and specific elements of a final agreement are uncertain. Restricted categories such as PEG Capital and Operating support revenues, as well as Municipal Capital and Operating Support expenditures, will be affected. Municipal cost sharing is dependant on final negotiation of agreements between the County and municipalities. The County may require Capital Grants based on community needs. The County may negotiate, but may not require Operating Grants in addition to Franchise Fees. FY15-FY18 assumes that the County will receive payments from Comcast calculated at the same rate as the previous franchise agreement.

4. Montgomery Community Television, Inc., d/b/a Montgomery Community Media, is designated as a sole source contractor to provide community access media services.

5. Fund balance per policy guidances is calculated as 8% of total non-restricted revenues (franchise fees, tower fees, and investment income).

^{6.} The Cable Fund makes a fund transfer to Montgomery College and MCPS to support MCPS ITV and MC ITV.

^{7.} There is no transfer to the ITF this year, however Council has designated \$97,000 for DTS for ITPCC projects in DTS and \$125,000 for ITPCC use this year.